MASS MEDIA

QUESTIONS

Mass media in general
1. Which type of mass media do you prefer?
2. Which type of mass media is most reliable? Which is quickest? Which is most fun? Which is most up-to-date? Which one is easiest to use?
3. Do you think that the government should control the media? Why or why not?
4. How do you think people will get information in the future?

Newspapers and magazines
5. How often do you read a newspaper?
6. What is your favourite newspaper?
7. What is the difference between a 'tabloid' newspaper and a 'broadsheet'? Which is more popular?
8. Do people usually read regional or national newspapers?
9. Is there a lot of advertisement in newspapers?
10. Are newspapers usually biased or independent?
11. Do you subscribe to a newspaper? What are the advantages of a subscription?
12. Do you like reading magazines?
13. What is your favourite magazine?
14. What kind of magazines is especially popular with women? With men? With girls? With boys?
15. When do people usually buy/read magazines?
16. What do you think about women's magazines?
17. How often do magazines usually come out?

Radio and television
18. Do you often listen to the radio? When?
19. What's your favourite radio station?
20. Do you prefer regional channels or national ones?
21. What type of stations are popular in your country?
22. What type of programmes can you hear on the radio?
23. Do you think radio will still be used in the future? Why do you think so?
24. What's you favourite TV programme? Why is it your favourite?
25. What type of TV programmes do you hate? Why?
26. What other popular types of TV programmes do you know?
27. Do you think that TV is good for people? Why or why not?
28. How does TV influence people's lives?
29. What are the positives and negatives of TV?
30. What is the difference between public channels and commercial channels?
31. If you could influence the nature / selection of TV programmes, what would you change? Why?
32. How do you feel about TV commercials, especially when they are shown in the middle of a film?
33. What is your favourite TV commercial? What TV commercial do you hate?
34. What is a 'couch potato'? Are you a couch potato?

The Internet
35. What's your favourite website? Why do you like it?
36. What sort of information can be found on the Net?
37. What else can be found there?
38. Can you always rely on the information you find?
39. What are the positives and negatives of the Internet?
40. Is it difficult to publish something on the Internet?
41. Do you (or anyone you know) have a website? What is it about?
42. Do you think that the Internet will replace other kinds of mass media completely? Why?
43. When you are using the Internet, is your privacy well protected?
44. Is there a lot of unpleasant advertisement on the Internet?
45. Is there any censorship on the Net? Should there be?